

# EUROATLANTIC

## DEFENCE NEWS

JANUARY – FEBRUARY 2026

2026 MEDIA KIT

# **EUROATLANTIC**

## **DEFENCE NEWS**

**EUROATLANTIC DEFENCE NEWS** is a bi-monthly defence and security magazine published in English by **DBDC International Defence Publications & Events LTD**, focusing on political, military, industrial, and technological developments across the **Euro-Atlantic area**, including **EU & NATO member states AND allied partners nations**.

The publication provides in-depth coverage of defence, security, aerospace, and emerging technologies, with a strong emphasis on **NATO policies, EU defence initiatives, transatlantic cooperation, and multinational procurement and industrial programmes**.

### **Main Objectives**

- **NATO and EU defence & security policy**

Coverage of NATO, EU, and allied defence initiatives, strategic concepts, capability development programmes, and collective security policies affecting the Euro-Atlantic region.

- **Euro-Atlantic armed forces modernisation programmes**

Detailed reporting on ongoing and planned armament, procurement, and modernisation programmes of NATO and partner countries, from official announcements through contract signature and implementation.

- **Future defence and capability development programmes**

Analysis and early information on upcoming defence programmes, force restructuring initiatives, and emerging capability requirements within the Euro-Atlantic security framework.

- **European and international defence industry news**

In-depth coverage of major defence companies, industrial cooperation, offsets, co-production, joint ventures, and cross-border industrial partnerships, serving as a platform for collaboration between European and international defence industries.

- **Transatlantic defence cooperation & industrial activity**

Reporting on the activities of non-European defence industries operating within Europe and NATO countries, highlighting defence business opportunities, partnerships, and technology transfer through articles, interviews, company profiles, and advertising.

- **Regional security developments & allied cooperation**

Coverage of security and defence developments in Central, Eastern, South-Eastern Europe, the Balkans, the Black Sea region, and other strategically relevant neighbouring areas.

### **Distribution & Readership**

EUROATLANTIC Defence News is a specialised defence publication addressed to senior decision-makers

**DBDC International Defence Publications & Events Ltd** 📍 27 Old Gloucester Street London WC1N 3AX, UK

☎ +4402045423359 📠 +30 6944 348 288 ✉ [info@dbdcgroup.com/dbdcukltd@gmail.com](mailto:info@dbdcgroup.com/dbdcukltd@gmail.com) 🌐 <https://www.dbdcuk.com>

and stakeholders in the defence and security sector. In addition to paid subscribers, copies are distributed on a regular basis to:

- NATO and EU institutions
- Ministries of Defence
- Defence General Staffs
- Armed Forces Headquarters
- Defence procurement and armaments directorates
- Defence parliamentary committees
- International organisations and agencies
- Foreign embassies and defence attaché offices

### **Circulation Data**

#### **A. International subscribers**

(Foreign defence industry, governments, institutions, think tanks)

**6,600 copies**

#### **B. Military**

(MoDs, Armed Forces, defence agencies)

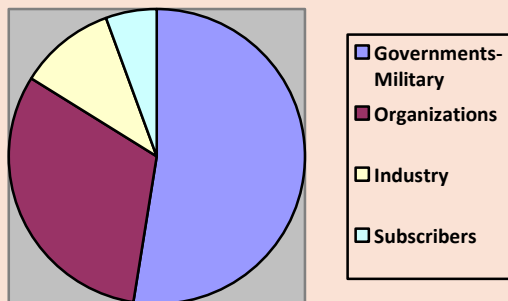
**4,200 copies**

#### **D. Distribution at international defence exhibitions, conferences & organisations**

Including NATO, EU bodies, international organisations, and foreign embassies

**5,500 copies**

**TOTAL CIRCULATION 16.300 copies**



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**Editorial program for 2026- Specific items**

**January / February**

- Utility Helicopters
- Artillery
- F-35
- Maritime Dominance
- UCAV
- Long Range Air Defence
- Surface Combatant
- Modern missiles & ammunition
- Armoured infantry vehicles
- Hellenic Army special forces

**Distribution: WORLD DEFENCE SHOW 2026,**

Order and copy deadline	20 January 2026
Publication date	25 January 2026

**May/ June**

- USVs / UUVs
- Transport Helicopters
- European Corvette
- Air Defense Systems
- Modern Rifles
- C4ISR
- Attack Helicopters
- Unmanned Land Systems
- Wheeled Armored Vehicle

**Distribution – HEMUS 2026, ILA 2026, EUROSATORY 2026**

Order and copy deadline	20 May 2026
Publication date	25 May 2026

**March/ April**

- Romanian Air Force Modernization
- Underwater Drones
- Bulgarian Armed Forces Reorganization
- Short- and Long-Range Air defence Weapon Systems
- Romania Plans to Procure New Main Battle Tanks
- Türkiye's Defence and Aerospace Industry
- Modern Corvettes
- Counter Drone Systems
- Infantry Fighting Vehicles
- Military Trucks
- Unmanned Surface vessels (USV)
- Satellite Communications

**Distribution – Athens Firefighting International Conference BSDA 2026, Hemus**

Order and copy deadline	20 April 2026
Publication date	25 April 2026

**July / August**

- Focus on the Hellenic Army
- European Defence Industry
- Air superiority
- Navy's Combat Management Systems
- Counter Drones Systems
- Transport Aircraft
- Shipbuilding in EU
- Air Force Self-Protection Systems
- Advanced Unmanned Land Systems
- Short Range Air Defence Systems
- Antisubmarine Warfare

**Distribution - AUSA 2024, Future Forces Forum 2026,**

Order and copy deadline	25 August 2026
Publication date	30 August 2026

## September/October

- Focus on the European Navies
- Advanced Unmanned Technologies
- Naval Strike Missiles
- Upgrade of MBT
- Integrated EW Systems Electro-optical systems
- OPVS
- Patrol Boats
- Maritime Propulsion
- Special Vehicles for PSO
- UAV /UAS

### Distribution - EURONAVAL 2026

## November / December

- C4ISR systems in network-centric operational environments against evolving digital threats
- Transport Helicopters
- EU drone Wall
- Border control
- Loitering Munition Systems
- Long Range Air Defence Weapons
- Modern Ammunition
- Upgrade of AH-64<sup>A</sup>
- Multiple Launch Rocket System (MLRS)

### 2026 C4ISR- Digital Battlefield Conference

Order and copy deadline	20 October 2026	Order and copy deadline	5 November 2026
Publication date	25 October 2026	Publication date	10 November 2026

## 2024 Defence & Security Exhibition and Conferences Calendar where GDN is Media Partner / Complimentary Distributed

**WORLD DEFENCE SHOW 2026**, 8-12 February 2026, Riyadh, Saudi Arabia [www.worlddefenseshow.com](http://www.worlddefenseshow.com)

**2026 Athens Firefighting International Conference**, 16-17 April, 2026, Athens, Greece

**BSDA 2026**, 13-15 May 2026, Bucharest, Romania  
<https://www.bsda.ro>

**HEMUS 2026**, 3-6 June 2026, Plovdiv, Bulgaria <https://www.hemusbg.org>

**ILA 2026**, 10-14 June 2026, Berlin, Germany <https://www.ila-berlin.de/en/pioneering/about-us>

**EUROSATORY 2026**, 15-19 June 2026, Paris, France <https://www.eurosatory.com>

**Farnborough International Airshow 2026**, 22-26 July 2026, Farnborough - United Kingdom  
<https://www.farnboroughairshow.com>

**AUSA 2026**, 12-14 October 2026, Washington DC, USA

**Future Forces Forum 2026**, 21-23 October 2026, Prague, Czech Republic <https://www.future-forces-forum.org>

**SOFEX 2026**, 27-29 October 2026 Amman, Jordan <https://sofexjordan.com>

**EURONAVAL 2026**, 3-6 November 2026, Paris, France <https://www.euronaval.fr>

**SIDEC 2026**, 25-26 November 2026, Celje Fairgrounds (Celje), Slovenia

**2026 C4ISR- Digital Battlefield Conference**, 25-26 November 2026, Athens, Greece,  
<https://www.dbdcgroup.com/5th-c4isr-athens-international-conferenc>

# advertising specifications – A4 size

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## International Advertisement Sales POC

**General Inquires:** Dimitros Angelopoulos, CEO  
DBDC UK LTD 27 Old Gloucester Street, London WC1N 3AX, UK  
Tel +306944348288 [info@dbdcgroup.com](mailto:info@dbdcgroup.com)

**Stephen Barnard** Director, AdjutantMTC  
8 Manor Crescent Guildford Surrey UK - GU2 9NF  
[stephen.adjutant@gmail.com](mailto:stephen.adjutant@gmail.com)  
[stephen.barnard@web.de](mailto:stephen.barnard@web.de)  
T: +44 7984033154



## DBDC INTERNATIONAL DEFENCE PUBLICATIONS & EVENTS Ltd

11 Zinonos Sozou str, Office 103,  
CY-1075 Nicosia, Cyprus,  
Tel: 00357- 22475406,  
Fax: 00357- 22475606,  
Email: [dbdc.defence@gmail.com](mailto:dbdc.defence@gmail.com)  
[www.dbdcgroup.com](http://www.dbdcgroup.com)

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<b>1/2 PAGE 4C</b>	<b>1950</b>
<b>2<sup>ND</sup> COVER PAGE</b>	<b>3400</b>
<b>4<sup>TH</sup> COVER PAGE</b>	<b>3900</b>
<b>2/1 PAGE 4C</b>	<b>4500</b>

**\* Rates in Euro**

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