

# Greek Defence News

**BIMONTHLY DEFENCE AND SECURITY REVIEW FOR GREECE, CYPRUS AND THE  
SOUTHERN EAST EUROPEAN REGION**



**2025 MEDIA KIT**



# Greek Defence News

## Editorial program for 2025 / Specific items

### January / February

- Hellenic Airforce Training Centre
- Transport & Attack Helicopters
- Greek Artillery
- UAVs
- Maritime Dominance
- The new Corvette of the Hellenic Navy
- Counter Drone Systems
- Armoured Infantry Vehicles
- Secure Satellite Communications
- Multiple Launch Rocket System
- Cyber Security

**Distribution: IDEX/ NAVDEX 2025, ASDA 2025**

Order and copy deadline 5 February 2025

Publication date 10 February 2025

### March/ April

#### GREECE'S DEFENCE & SECURITY HOMELAND SECURITY PROFILE

- Detailed Reports on the Hellenic Armed Forces, Hellenic Coast Guard, Hellenic Fire Service, Hellenic Police such as structure, currently used weapon systems, training, current and futures upgrade programs. Report on the Hellenic Defence Industry, Suppliers of the Hellenic Armed and Security Forces,

#### GDN DEFEA SOW DAILY

DAY 1 – Focus on Hellenic Army

DAY 2 – Focus on Hellenic Navy

DAY 3 – Focus on Hellenic Air Force

**Distribution DEFEA 2025**

Order and copy deadline 20 April 2025

Publication date 25 April 2025

### May/ June

- Focus on the Hellenic Air Force
- Short range antitank weapon systems
- Upgrade of the Meko class frigate
- The new Frigate for the Hellenic Navy
- DEFEA post show report
- SAR, Attack, Transport Helicopters
- APCs
- Intelligence, Surveillance and Reconnaissance at sea (ISR)
- Military Vehicles
- Long Range Air Defence Systems

**Distribution: PARIS AIR SHOW 2025**

Order and copy deadline 1 June 2025

Publication date 5 June 2025

### July / August

- Hellenic Army equipment modernizations
- Focus on the Hellenic Navy
- Air superiority
- Transport aircraft
- Shipbuilding in Greece
- Infantry Armored Vehicles
- Self-Protections Systems
- Land, Sea, Air Unmanned systems
- C4ISR – Digital Battlefield Transformation
- Loitering Munitions

**Distribution: DSEI 2025**

Order and copy deadline 25 August 2025

Publication date 30 August 2025

## September/October

- Focus on the Hellenic Navy
- Advanced Unmanned Technologies
- Fire Fighting
- Upgrade of MBT
- Air Dominance
- Integrated EW Systems Electro-optical systems
- Special Forces
- Maritime Propulsion
- Simulation and Training
- Logistic Vehicles

**Distribution: DUBAI AIRSOW 2025**

Order and copy 25 October 2025  
deadline

Publication date **30 October 2025**

## November / December

### CYPRUS DEFENCE PROFILE

- Interview with the Defence Minister and the Chief of Joint Staff
- Utility Helicopters
- Border control
- Modern Ammo
- UCAVs
- Upgrade of AH-64<sup>A</sup>
- Greek Industry Participation in EDEX 2025

**Distribution: EDEX 2025**

Order and copy 15 November 2025  
deadline

Publication date 20 November 2025



### 2023 Defence & Security Exhibition and Conferences Calendar

where **GREEK DEFENCE NEWS** will be mediapartner / participant / bonus distributed

- IDEX 2025 / NAVDEX 2025, 17-21 February 2025, Abu Dhabi, UAE
- ASDA 2025, 8-10 April 2025, Split Croatia
- DEFEA 2025, 6-8 May 2025, Athens, Greece
- Paris Air Show 2025, 16-22 June 2025, Le Bourget Airport, Paris, France.
- DSEI 2023, 9-12 September 2025, London, UK
- DUBAI AIR SHOW 2025, 17-21 November 2025, Dubai, UAE
- EDEX 2025, 1-4 December 2025, Cairo, Egypt

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# Greek Defence News

**Greek Defence News** is a bi-monthly defence magazine published in English by DBDC International Defence Publications & Events LTD, covering security issues as well as political, military and industrial matters in the security, defence and aerospace sector in Greece, Cyprus and the Southern East Europe.

Main objectives are:

- **Hellenic Ministry of Defence news**

Contains news and activities, which are related to Hellenic and Cypriot Armed forces operation, training and armament issues.

- **Current update of the materialization of the Greek and Cypriot Armament program**

Contains in details the evolution of the procurement tenders and the attached offsets from the official announcement until the contract signature.

- **Future armaments programs**

Contains in details all the information, which concerns future armament programs prepared to be announced.

- **Hellenic defence industry news**

Contains information and figures concerning its participation in the offsets and co-production programs, which can be used as a tool for potential partnership with the foreign industry.

- **Activities of foreign defence industry in Greece**

Contains information concerning foreign industry's activities related to defence business opportunities in Greece. This section could be used as a tool for promotion through articles, interviews, profiles and advertisement.

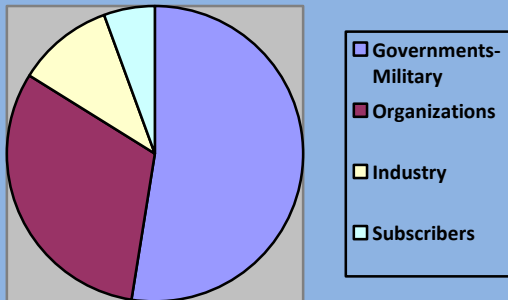
- **Relevant information for the other South-Eastern European nations**

Various information as above

**Greek Defence News is a specialized publication in defence market. Except of those, which are on regular basis subscribers, copies are distributed monthly to Greek and Cypriot:**

- Ministry of Defence
- Defence Ministry Staff
- General Secretariat of Financial Planning and Defence Investments
- Defence Investments Directorate (former General Armaments Directorate)
- Defence Industry Directorate
- Defence Parliamentary Committee
- Hellenic Defence General Staff
- Army General Staff
- Navy General Staff
- Air Force General Staff
- Main military commands
- NATO, EU

## Circulation data



A. International subscribers (foreign industry, governments, institutes etc) 525 copies

B. Greek and Cypriot subscribers 1000 copies

C. 5000 copies are bimonthly free distributed to Greek and Cypriot:

- Ministry of Defence
- Defence Ministry Staff
- General Secretariat of Financial Planning and Defence Investments
- Defence Investments Directorate (former General Armaments Directorate)
- Defence Industry Directorate
- Defence Parliamentary Committee
- Hellenic Defence General Staff
- Army General Staff
- Navy General Staff
- Air Force General Staff
- Main military commands

D. 3000 copies are bimonthly distributed to International Defence Exhibitions, International Organization, MODs as well as and Foreign Embassies in Greece and Cyprus.

E. 2500 are bimonthly distributed to MOD and General Staffs of Serbia, Bulgaria, Albania, North Macedonia, Romania and Croatia and Slovenia.

### **TOTAL CIRCULATION 12.025 copies**



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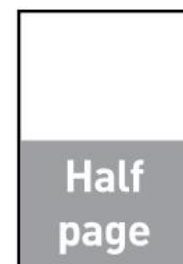
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<b>1 PAGE 4C</b>	<b>3000</b>
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<b>2<sup>ND</sup> COVER PAGE</b>	<b>3400</b>
<b>4<sup>TH</sup> COVER PAGE</b>	<b>3900</b>
<b>2/1 PAGE 4C</b>	<b>4500</b>

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# International Defence Publications & Events

**EUROATLANTIC DEFENCE NEWS**  
SPECIAL ISSUE 17 2009  
ISSN 1791-2962

**Greek Defence News**  
THE MONTHLY DEFENCE AND SECURITY NEWS LETTER  
ISSUE: APRIL 2008 VOL. VIII - NO. 4

**African Security**  
AFRICA'S BIMONTHLY DEFENCE, DEFENCE INDUSTRY AND SECURITY MAGAZINE  
ISSUE: January - February 2017 VOL V No 1-2

**INDEX 2017**  
INTERNATIONAL DEFENCE EXHIBITION & CONFERENCE

**Spain Homsec 2017**  
INTERNATIONAL DEFENCE EXHIBITION & CONFERENCE  
SECUREX  
24-25 MARCH 2017  
MADRID, SPAIN

[www.dbdcgroup.com](http://www.dbdcgroup.com)